



DIGITAL MARKETING AGENCY

We Transfer Your Business Into Success Stories...



IMH is a full-service digital marketing company that focuses on driving results via effective and measurable solutions. We partner with our clients to develop their marketing plans, and set up winning strategies to generate and convert leads. From designing, developing, and optimizing websites, to increasing sales through tactical digital marketing activities, we work with our clients to raise their brand awareness, generate more sales opportunities, and maximize their marketing budget ROI.

We are a diverse team of digital marketing experts, innovative thinkers, creative designers and web developers who are passionate about growing clients' businesses, helping them achieve their goals, and making a difference by raising our industry standards.

OUR CORE TEAM



Vinay Vikram Singh



Amit Nandan Singh



Meenu Rajput



Prashank Prajapati



Raghvendra Singh



Aman Maurya



Amit Chauhan



Simran Sethi



Arun Kumar



Brij Arora



Ishan Arya



Ruchika

We are Diverse team of Digital Marketing Experts , Innovation Thinkers, Creative Designers , SEO, SMO, PPC & Web Developers Who Are Passionate About Growing Client's Businesses, Helping Them Achieve Their Goals, And Making A Difference By Raising Our Industry Standards.

Our Services



Web
Development



PPC



Social
Media



Graphic
Design



SEO



Training
Consultancy



Content
Marketing



App
Development



Email
Marketing

Why IMH ?

- ✓ We are a fun group of people, We believe in flexibility, hard- work, on-time schedule and teamwork.
- ✓ Our capabilities lie both in digital marketing and web designing.
- ✓ We love giving clients the kind of attention they need and deserve. Most importantly, we listen carefully to our client's needs and problems, and help them find the right digital solution.

Mission : Provide result-oriented, innovative digital marketing solutions designed to achieve our customer's goals.

Vision : To be the top digital marketing agency in delivering tangible results.

Slogan : Customer's Growth Is Our Business.

IMH believes in building long-term relationships rather than doing single, quick – turn around projects. That is how we plan to grow...

Core Values :

- ✓ Honesty
- ✓ Passion
- ✓ Integrity
- ✓ Innovation
- ✓ Creativity
- ✓ Commitment

Digital Marketing



IMH writes stories for brands to engage trust with customers. Our Digital Marketing Services empower your business presence on every possible online channel.

IMH experts are certified marketers and they understand the customer's journey from awareness to consideration and purchase. From Organic to Paid marketing campaigns we do everything to uplift the value of a brand.

Brand Development

Greater Exposure

User Engagement

Organic & Paid Promotions

Increased Sales

Cost Effective and Higher ROI

Search Engine Marketing



Why SEO? It's because only SEO can bring you most targeted traffic than any other marketing technique in very cost effective way. **IMH** is the most profitable investment that promises good ROI (Return on Investment) if implemented correctly.

IMH knows how to rank on top keywords and drive targeted traffic from search engines. With the implementation of short and long term strategies we generate good quality leads for our valued clients.

Competitor & Keyword Analysis

On Page & Off Page Optimization

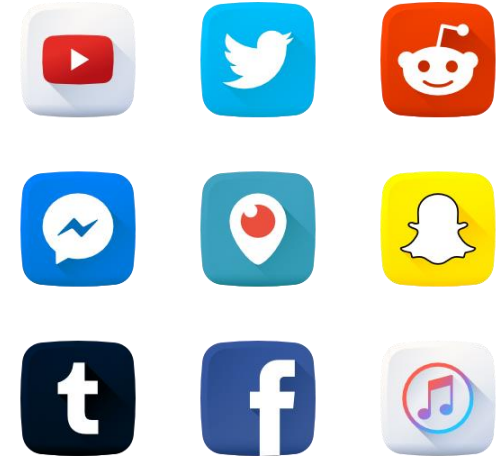
Google Page Ranking

Increase Traffic & Conversions

Mobile Friendly Structure Channel

Strategies

Social Media Marketing



Social media is the one strong platform where you can market any business whether it is B2B or B2C. **IMH's** Social Media Marketing services are fully focused on placing our client brands and products on top in the competition.

We open two-way conversation channels for visitors and help them to understand the brand value. With audience winning strategies, we bring-in quality leads.

Brand Awareness

Build Trust & Loyalty Drive

Traffic & Leads Viral Content

Marketing

High Search Engines Ranking

App Design & Development



IMH has developed interactive applications in cross platform as well as native platforms. Our company has strong corporate identity in mobile application development.

IMH's dedicated team is highly experienced and exuberant in turning your dream projects into feature rich and easy to use applications. We offer great flexible support to ease your objective and achievements.

Platforms : Android, iOS

Databases : SQLite

Programming Language : Swift, Objective-C, Java

Framework / Tool : Android Studio

Networking : AF Networking, Volley

Web Services / API : PHP

Multilingual Support ; English

Web Design & Development



IMH's in-house team of brilliant web developers and designers knows the fact that usability, functionality and visualization are the three most important factors for website.

We can deliver ready-to-use and innovative customized solutions for your website needs. Our designers and developers make sure that we use best technology for the website to create an awesome user experience.

Custom Web Application Development

Website Maintenance & Support

Domain Name Registration & Management

Hosting Services

SEO Friendly

Website Online Marketing & Advertising

Pay Per Click



An Internet advertising model used to direct traffic to websites, where advertisers pay the publisher when the Ad is clicked.

Reasons to advertise:

- Position
- Message
- Keyword selection
- Geo-targeting

Search

Display

Re-Marketing You

Tube

Gmail Sponsor Promotions

Google My Business

Content Marketing

Content marketing is a strategic marketing approach focused in creating and distributing valuable, relevant, and consistent content to attract and retain a clearly defined audience and ultimately, to drive profitable customer action.



Content Creation

Conceptualize

Create

Promote

E-Mail Marketing

It is the digital marketing practice of sending bulk communications in the form of newsletters, campaigns, advertisement and email to the members of the groups within your database, widely known as email marketing or mass mail marketing.



Improve Customer Loyalty

Increase Brand

Drive Many More Sales Leads

Minimum Cost & Maximum Output

Send Your Campaign To Millions At Once

Track Your Results & Stats Real Time

Graphic Designing



The first step to building your brand is designing a unique logo! Using our Logo design services, we will render a beautiful, unique, and appropriate logo that will serve you to brand your business with a memorable and high-quality, print-ready graphic.

Online Creative

Logo

Brochure's

Designing Company

Profile

Branding

COMPANY'S CORE VALUES



Our Partners



Google
Partner

Etc ...

A blue-bordered box containing social media icons. At the top left is the 'Google Partner' logo. Below it are six social media icons arranged in a 2x3 grid: Facebook (blue 'f'), Instagram (purple camera), Snapchat (yellow ghost), Twitter (blue bird), WhatsApp (green speech bubble), and LinkedIn (blue 'in'). At the bottom center of the box is the text 'Etc ...'.

Digital Marketing Services for your Company

Benefits of using Search Ads...



- **Reach:** There are over 4 billion searches per day on Google.com. When people are searching for your product or service, they'll see your ad next to the search results
- **Relevance:** Set your ads to appear only to people searching in a particular city, region or country. Now it's easy to target online customers within 20 miles of your front door or across the world.
- **ROI:** You're charged only if someone clicks your ad, not when your ad is displayed.
- You create ads and choose keywords, which are words or phrases related to your business
- When people search on Google using one of your keywords, your ad may appear next to the search results. Now you're advertising to an audience that's already interested in you.
- People can simply click your ad to make a purchase or learn more about you.

Benefits :

1. Works on Pay Per Click Model (PPC) : Pay only when you website is clicked . Set your daily budget .
2. You will be on the first page of Google as featured advertiser.
3. We share weekly performance report of your campaign through Google panel
4. Optimization of keywords for the duration your campaign is run.
5. Dedicated account manager to run your company 24 x 7 support

We setup your campaign which includes :

1. Business Analysis.
2. Competitor Analysis.
3. Structure Formation.
4. Conversion Tracking.
5. Ad copy writing.
6. Keyword research

Regular maintenance includes :

1. Regular bid management.
2. Ad copy re-writing.
3. Keyword optimization.
4. Average position optimization.
5. Quality score optimization

Where We **Are?**



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We have over **25 years** of experience able to help you **24 hours** a day.